

# ARIN SU

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Detail-oriented, creative problem solver with robust multimedia skills in graphic design. Proven track record in exceptional customer service from client interactions in design and extensive restaurant industry experience. Passionate about design, helping others, and dedicated to continuous growth in a dynamic, fast-paced environment.

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## PROJECTS & EXPERIENCE

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**GRAPHIC DESIGNER (RESEARCH ASSISTANT):** "THE FUSAKO PROJECT", RIVERSIDE, CA, APR. 2022 – JUN. 2022, 2023

- Collaborated with professor, student team, and activists in Beirut and Japan to rebrand and design an anti-disinformation campaign, achieving a 500-follower increase within a month.
- Coordinated with overseas team for campus event, live-streaming Fusako's release from prison in Japan.

**GRAPHIC DESIGNER (COMMISSION):** "ABOLISH I.C.E. & ALL BORDER PRISONS" MOVIE POSTER, RIVERSIDE, CA, SEPT. 2022

- Designed movie poster and media package for Sundance Film Festival submission, collaborating with the documentary's director.

**GRAPHIC DESIGNER:** EC SUPPLY INC., EL MONTE, CA, APR. 2014 – SEPT. 2014

- Conducted product photography and produced social media and digital marketing promotions.
- Developed color correction guidelines and automated Photoshop actions, boosting photo revision efficiency.
- Managed eCommerce site inventory and drove sales at trade show booths.

**JUNIOR GRAPHIC DESIGNER:** THAI PRINT USA, LOS ANGELES, CA, JULY 2013 – APR. 2014

- Translated and proofread restaurant materials between Thai and English for printing.
- Prepared production files following senior graphic designer's templates and guidelines.

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## OTHER PROFESSIONAL EXPERIENCE

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**SERVER:** SUSHI KATSU-YA, STUDIO CITY, CA, JULY 2019 – JAN. 2020

- Handled inbound calls for reservations and effectively addressed service issues during customer interactions.
- Oversaw 12-16 guests concurrently, working with the team to maintain seamless operations in a fast-paced, high-volume environment.
- Cultivated rapport with regular patrons, upselling menu items, and handling inquiries to ensure client satisfaction.

## PRIOR SERVING EXPERIENCE

EMC SEAFOOD & RAW BAR, ARCADIA, CA, MAY 2018 – JULY 2019

DAN MODERN CHINESE, PASADENA, CA, DEC. 2018 – JUNE 2019

BIG CATCH SEAFOOD HOUSE, ONTARIO & ALHAMBRA, CA, MAR. 2016 – MAY 2018

SUSHIYA (SHIFT LEAD), RIVERSIDE, CA, MAR. 2015 – MAR. 2016

ANGEL THAI CUISINE, RIVERSIDE, CA, AUG. 2012 – APR. 2014

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## EDUCATION

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**BACHELOR OF ARTS (B.A.), MEDIA & CULTURAL STUDIES:** University of California, Riverside, Riverside, CA. (2024)

**ASSOCIATE OF SCIENCE (A.S.), GRAPHIC DESIGN:** The Art Institute of California - Inland Empire, San Bernardino, CA. (2015)

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## ADDITIONAL INFORMATION

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**TECHNICAL SKILLS & PROFICIENCIES:** Adobe Creative Suite, Figma, Canva, Microsoft Office, Google Suite, Keynote, WordPress, Squarespace, Shopify, HTML, CSS, macOS, Windows

**LANGUAGES:** English (native), Thai (conversational)

**INTERESTS:** The creative processes behind film, television production and video game development, pop culture, eSports, science fiction, comic books, reading, 3D printing, cosplay and prop making